



SANTA CRUZ WIRE & MFG. CO.

411 SWIFT STREET
SANTA CRUZ, CALIF. 95060
TELEPHONE 408/423-9211

August 1, 1983

Bob Fabris
Arcadian
3626 Morrie Dr.
San Jose CA 95127-9990

Dear Bob:

In the September 1983 issue of Joy Stik magazine we read with interest the article entitled "Astrocade's Underground" by Danny Goodman. As the supplier of Astrocade's point-of-purchase display before they went into Chapter 11, we produced a substantial number of very high quality displays which we still have in stock.

These displays were specifically designed to accept the Astrocade Professional Arcade system, and have been recognized throughout our industry as the top of the line in home computer/arcade merchandising displays. They ship flat, assemble in about 20 minutes, hold up to four joy-sticks, and have storage for many cartridges and peripherals.

Price on the units is \$220.00 in lots of 1-5, \$190.00 in 5 and above, F.O.B. Santa Cruz CA. If you need further information, drop us a note or give us a call. If you would like to order one or more units, please send a check for the appropriate amount. (California residents include sales tax) Please allow 4 weeks for delivery.

We look forward to hearing from you.

Sincerely,

J. Ted Ortiz
Marketing

jr
encl.

astrocade™

THE PROFESSIONAL ARCADE

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astrocade™ GIVES YOU MORE... More Features... More Excitement... More Capability... AND

- 3 Built-in Existing Video Games
- 13 Memory-Clearing Calculators
- 2 Video Pinball-Style Control Panels
- A Blank Language Cartridge & Manual

astrocade IS A PERSONAL HOME COMPUTER TOO!

- 80808 Game Interface
- 700 Color Graphics
- 4 Player Capabilities
- 3 On-line Music & Sound Synthesizer

